

MAURICIO REYNOSO

SENIOR VIDEO EDITOR | AI CONTENT CREATOR

Senior Video Editor and Content Creator with 10+ years of experience producing commercial, social, and branded video content. Specializes in combining traditional post-production, motion graphics, cinematography, and generative AI to build high-quality advertising campaigns from concept through final delivery. Bilingual in English and Spanish.

EXPERIENCE

Video Editor / AI Content Creator

Sep 2025 - Present

No ID Agency - Irvine, CA

- Produce commercial, social, and branded campaigns for automotive, legal, healthcare, and lifestyle clients including Sweet James, Atlantic Kia, Paragon Honda, and Eleve Longevity.
- Develop spots from concept through final delivery: scripting, storyboarding, editing, motion graphics, sound design, VO direction, color, and finishing.
- Build AI-assisted production workflows using generative video, image, voice, and enhancement tools; create character, vehicle, and visual continuity systems.
- Produce English and Spanish advertising while managing rapid agency revision cycles and multiple concurrent client projects.

Video Editor & Content Creator

Feb 2024 - 2026

Flying V Group - Newport Beach, CA

- Produced marketing videos, ads, interviews, social cutdowns, captions, and branded campaigns.
- Implemented AI-assisted workflows to accelerate editing and increase production capacity.
- Directed and filmed on-location productions with professional camera, lighting, and audio setups.

Sr. Content Creator

Nov 2019 - Jan 2024

OmniPrint International - Irvine, CA

- Produced commercial content supporting launches, sales initiatives, training, testimonials, and events.
- Integrated AI and automation tools into post-production workflows to increase production efficiency.

Video Editor & Motion Graphics Artist

Dec 2013 - Nov 2019

Infused Digital - Los Alamitos, CA

- Produced promotional videos, motion graphics, branded social content, and studio/location shoots across industries.

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- Norwalk, CA



SKILLS

- Adobe Premiere Pro & After Effects
- Motion Graphics & Animation
- Camera Operation & Cinematography
- AI Video Generation & Prompt Engineering
- Character & Product Continuity
- Lighting & Audio
- Photoshop & Illustrator
- DaVinci Resolve
- Bilingual Content Production

PORTFOLIO

Reynosovfx.com

Commercial, automotive, social, motion graphics, and AI-driven production work.

LANGUAGES

- English (Native)
- Spanish (Fluent)

EDUCATION

B.S. Visual Effects & Motion Graphics

The Art Institute of California - Orange County