

MAURICIO REYNOSO

VIDEO EDITOR & CONTENT CREATOR

Video Editor & Content Creator with **10+** years of experience crafting cinematic videos, motion graphics, and marketing campaigns. Expert in leveraging AI tools to streamline workflows, enhance production efficiency, and create content that drives measurable engagement. Bilingual in English and Spanish.

EXPERIENCE

Video Editor & Content Creator

Feb 2024 – Present

Flying V Group – Newport Beach, CA

- Produce marketing videos, ads, and social content tailored to client goals.
- Lead AI-powered workflows, cutting edit time **25%** and boosting output.
- Design content funnels with marketing strategies that drive measurable engagement.
- Direct on-location shoots, ensuring cinematic quality and professional lighting.
- Manage multiple projects, meeting deadlines and maintaining brand consistency.

Sr. Content Creator

Nov 2019 – Jan 2024

OmniPrint International – Irvine, CA

- Created videos that drove sales growth and supported launches.
- Developed motion graphics/training content viewed by thousands.
- Integrated AI tools to speed production **30%**.
- Produced event coverage, testimonials, and social campaigns.

Video Editor & Motion Graphics Artist

Dec 2013 – Nov 2019

Infused Digital – Los Alamitos

- Produced promotional videos and branded social content across industries.
- Designed animations to enhance brand visuals and retention.
- Filmed in-studio/on-location, delivering high-quality product and lifestyle videos.

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SKILLS

- Video Editing: Adobe Premiere Pro & After Effects
- Motion Graphics & Animation
- Camera Operation & Cinematography
- AI Video Creation & Automation
- Social Media Content Strategy
- Lighting & Audio
- Graphic Design

PORTFOLIO

Reynosovfx.com

Featuring high-impact commercial, social, and brand video work.

LANGUAGES

- English (Native)
- Spanish (Fluent)

EDUCATION

B.S. Visual Effects & Motion Graphics

The Art Institute of California